

# Form ADV Part 2B - Brochure Supplement

for

Justin Farmer, Chief Executive Officer

Effective: October 29, 2024

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of Justin Farmer (CRD# 7971636) in addition to the information contained in the Exit Wealth Advisors, LLC ("EWA" or the "Advisor", CRD# 332573) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the EWA Disclosure Brochure or this Brochure Supplement, please contact us at 404-474-8513.

Additional information about Mr. Farmer is available on the SEC's Investment Adviser Public Disclosure website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching with his full name or her Individual CRD# 7971636.

# Item 2 - Educational Background and Business Experience

Justin Farmer, born in 1969, is dedicated to advising Clients of EWA as the Chief Executive Officer. Mr. Farmer earned a Bachelor of Science from Boston University in 1991. Additional information regarding Mr. Farmer's employment history is included below.

**Employment History:** 

Chief Executive Officer, Exit Wealth Advisors, LLC.	08/2024 to Present
News Anchor, Cox Media Group Corporation	04/2017 to 09/2023

Mr. Farmer has no additional professional designations to report.

# Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Farmer. Mr. Farmer has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Farmer.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Farmer.

However, we do encourage you to independently view the background of Mr. Farmer on the Investment Adviser Public Disclosure website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching with her full name or his Individual CRD# 332573.

## Item 4 - Other Business Activities

Mr. Farmer has no additional business activities to disclose.

## Item 5 – Additional Compensation

Mr. Farmer does not have any additional compensation to dislocse.

### Item 6 – Supervision

Mr. Farmer is supervised by the Chief Compliance Officer, Kevin M. Kim, who can be reached at 513-977-8615

EWA has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of EWA. Further, EWA is subject to regulatory oversight by various agencies. These agencies require registration by EWA and its Supervised Persons. As a registered entity, EWA is subject to examinations by regulators, which may be announced or unannounced. EWA is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



# Form ADV Part 2B – Brochure Supplement

for

Theodore M Jenkin, CFP®, CRPC®, CRPS®, AWMA®, AAMS®, CMFC® Chief Marketing Officer

Effective: October 29, 2024

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of Theodore M. Jenkin (CRD# 2169338) in addition to the information contained in the Exit Wealth Advisors, LLC ("EWA" or the "Advisor", CRD# 332573) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the EWA Disclosure Brochure or this Brochure Supplement, please contact us at 404-474-8513.

Additional information about Mr. Jenkin is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or her Individual CRD# 2169338.

# Item 2 - Educational Background and Business Experience

Theodore "Ted" M. Jenkin, born in 1969, is dedicated to advising Clients of EWA as the Chief Marketing Officer. Mr. Jenkin earned a Bachelor of Science from Boston College in 1991. Additional information regarding Mr. Jenkin's employment history is included below.

**Employment History:** 

Chief Marketing Officer, Exit Wealth Advisors, LLC.	08/2024 to Present
President, Exit Stage Left Advisors, LLC.	01/2023 to Present
Managing Partner, JPTD Partners	07/2024 to Present
Consultant, oXYGen Financial Inc.	08/2008 to Present
Adviser, Kestra Avisory Services, LLC.	05/2016 to 05/2023
Adviser, NFP Advisor Services, LLC.	09/2015 to 09/2016
Adviser, Investacorp Advisory Services, LLC.	09/2008 to 09/2015

#### **Professional Designations**

## CERTIFIED FINANCIAL PLANNER™

Certified Financial Planner Board of Standards, Inc. ("CFP Board") owns the CFP® certification mark, the CERTIFIED FINANCIAL PLANNER™ certification mark, and the CFP® certification mark (with flame design) logo in the United States (these marks are collectively referred to as the "CFP® marks"). The CFP Board authorizes use of the CFP® marks by individuals who successfully complete the CFP Board's initial and ongoing certification requirements. The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 88,000 individuals have obtained CFP® certification. To attain the right to use the CFP® marks, an individual must currently satisfactorily fulfill the following requirements: • Education - Complete a college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services or an accepted equivalent, including completion of a financial plan development capstone course, and attain a Bachelor's Degree from an accredited college or university. CFP Board's financial planning subject areas include professional conduct and regulation. general principles of financial planning, education planning, risk management and insurance planning, investment planning, income tax planning, retirement savings and income planning, and estate planning; • Examination - Pass the comprehensive CFP® Certification Examination. The examination, administered in 6 hours, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances; • Experience – CFP Board requires 6,000 hours of experience through the Standard Pathway, or 4,000 hours of experience through the Apprenticeship Pathway that meets additional requirements; and • Ethics – Agree to be bound by CFP Board's Code of Ethics and Standards of Conduct, which put clients' interest first; acknowledge CFP Board's right to enforce them through its Disciplinary Rules and Procedures; comply with the Financial Planning Practice Standards which determine what clients should reasonably expect from the financial planning engagement and complete a CFP® Certification Application which requires disclosure of an individual's background, including involvement in any criminal, civil, governmental, or self-regulatory agency proceeding or inquiry, bankruptcy, customer complaint, filing, termination/internal reviews conducted by the individual's employer or firm. Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks: • Continuing Education – Complete 30 hours of continuing education hours accepted by the CFP Board every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and • Ethics - CFP® professionals agree to adhere to the high standards of ethics and practice outlined in CFP Board's Code of Ethics and Standards of Conduct and to acknowledge CFP Board's right to enforce them through its Disciplinary Rules and Procedures. The Code of Ethics and Standards of Conduct require that CFP® professionals provide financial planning services in the best interests of their clients. Certification Application – Properly complete a Certification Application to (i) acknowledge voluntary adherence to the terms and conditions of certification with CFP Board and (ii) disclose any involvement in criminal and civil proceedings, inquiries or investigations, bankruptcy filings,

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internal reviews and customer complaints. CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification

## Chartered Retirement Planning Counselor ("CRPC™")

Individuals who hold the CRPC™ designation have completed a course of study encompassing pre-and post-retirement needs, asset management, estate planning and the entire retirement planning process using models and techniques from real client situations. Additionally, individuals must pass an end-of course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations. All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process. Designees renew their designation every two-years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.

#### Chartered Retirement Plans Specialist (CRPS®)

The College of Financial Planning® awards the CRPS® designation to applicants who complete the CRPS® professional education program, pass a final examination, commit to a code of ethics and agree to pursue continuing education. Continued use of the CRPS® designation is subject to ongoing renewal requirements. Every two years the designee must renew their right to continue using the CRPS® designation by completing 16 hours of continuing education and reaffirming to abide by the Standards of Professional Conduct.

#### Accredited Wealth Management Advisor, AWMA®

Individuals who hold the AWMA designation have completed a course of study encompassing the needs of highnet-worth clients as well as behavioral finance, working with small business owners, and succession/exit planning. Additionally, individuals must pass an end-of-course examination, on-lined and timed. All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process. Designees renew their designation every two-years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.

#### Accredited Asset Management Specialist, AAMS®

Individuals who hold the AAMS® designation have completed a course of study encompassing investments, insurance, tax, retirement, and estate planning issues. Additionally, individuals must pass an end-of-course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations. All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process. Designees renew their designation every two-years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.

## Chartered Mutual Fund Counselor ("CMFC")

The CMFC designation is granted by the College for Financial Planning in collaboration with the Investment Company Institute (ICI) and is the only industry-recognized mutual fund designation. This designation requires a thorough knowledge of mutual funds and their various uses as investment vehicles. To obtain the designation, individuals must successfully complete a course of study in open and closed-end mutual funds, risk and return assessment, asset allocation, mutual fund selection for a client, retirement planning, and ethics and professional conduct. They must also comply with the Code of Ethics, which includes agreeing to abide by the Standards of Professional Conduct and Terms and Conditions. The designation must be renewed every two years by completing 16 hours of continuing education and reaffirming the Code of Ethics. For more information on the CMFC designation, go to the College for Financial Planning website, www.cffp.edu.

### Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Jenkins. However, Mr. Jenkin has been involved in regulatory, civil or criminal action in the past, which do not need to be disclosed in the ADV Part 2B. However, we do encourage you to independently view the disclosures, which can be seen on the SEC's Investment Adviser Public Disclosure website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching with his full name or his Individual CRD# 2169338.

Exit Wealth Advisors, LLC

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. *There are no legal, civil or disciplinary events to disclose regarding Mr. Jenkin.* 

However, we do encourage you to independently view the background of Mr. Jenkin on the Investment Adviser Public Disclosure website at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching with her full name or his Individual CRD# 332573.

#### Item 4 – Other Business Activities

#### Insurance Agency Affiliations

Mr. Jenkin is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Mr. Jenkin's role with EWA. As an insurance professional, Mr. Jenkin will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Jenkin is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by rs. Jenkin or the Advisor. Mr. Jenkin spends approximately 5% of her time per month in this capacity.

# Item 5 – Additional Compensation

Mr. Jenkin has additional business activities where compensation is received that are detailed in Item 4 above.

## Item 6 – Supervision

Mr. Jenkin is supervised by the Chief Compliance Officer, Kevin M. Kim, who can be reached at 513-977-8615

EWA has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of EWA. Further, EWA is subject to regulatory oversight by various agencies. These agencies require registration by EWA and its Supervised Persons. As a registered entity, EWA is subject to examinations by regulators, which may be announced or unannounced. EWA is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.